

## Study Plan for Basic Studies\*

\*Note: Module translations are for illustrative purposes only. Courses mostly held in German

Semester 1 16 WHS / 30 CP	Semester 2 16 WHS / 30 CP	Semester 3 16 WHS / 30 CP	Semester 4 8 WHS / 15 CP
<b>Module 1: Methodological Foundations</b>  Mathematics Statistics Accounting	<b>Module 3: Planning, Decision-Making and Value Creation</b>  Decision Models Production Management Digitalization	<b>Module 4b: Accounting and Finance II</b>  Investment and Financing	<b>Module 6b: Management, Technology and Innovation II</b>  Technology and Innovation Management
<b>Module 2: Markets and Distribution</b>  Presentation Techniques Marketing Markets and Competition	<b>Module 4a: Accounting and Finance I</b>  Accounting and Controlling	<b>Module 5b: Economic Theory II</b>  Macroeconomics	<b>Module 7b: Information and Data Analysis II</b>  Fundamentals of Econometrics
	<b>Module 5a: Economic Theory I</b>  Microeconomics	<b>Module 6a: Management, Technology and Innovation I</b>  Management	
		<b>Module 7a: Information and Data Analysis I</b>  Information Management	