

English Course Catalogue

Department of Business and Economics
TU Dortmund University

Winter Semester 2026/27

Erasmus Departmental Coordinator

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Current status: June 2026

(Preliminary schedule – subject to minor adjustments)

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Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de

Bachelor Courses – Winter Term 2026/27

General Notes and Guidelines:

- Most courses offer 7.5 Credit Points – Credit Points can be found in the course description.
- If there are no further restrictions mentioned, exchange students may take both Bachelor and Master courses regardless of the study level at their home university.
- In the case of lectures/exercises, there are usually no restrictions regarding the capacities and individual requirement unless stated otherwise in the description.
- Seminars and courses with separate application/registration processes cannot be confirmed in advance (contact the departmental coordinator before your stay).
- The examination period usually takes place in the first three weeks after the lecture period (for the winter semester this is usually February and for the summer semester this is usually in July/August). Please take this into consideration for planning your travel dates.
- In general, the curriculum for the summer and winter semesters is the same each year. However, there may be slight changes in the course program (due to organizational changes etc.)

Up-to-date overview can be found here:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/>

Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de

Digital Marketing Transformation & Social Perspectives

Degree program:	Bachelor
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Marketing
Requirements:	none
Application needed?	No

Course description:

Tba (new course)

Competences:

Tba (new course)

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Tba (new course)

Contact:

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Economics of Innovation

Degree program:	Bachelor
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	International Economics
Requirements:	none
Application needed?	No

Course description:

This course offers an introduction to the economics of innovation from both a theoretical and empirical angle. Among others, the course will cover the following topics:

- The role of innovation for economic growth
- The supply of innovators – ability, parental background, and exposure to innovation as drivers of individuals' entrepreneurial activity and career choices
- Incentives for innovators: contracts & control rights, market-level rewards
- The meaning and role of patents
- Measuring the social versus private returns to R&D investment
- Effects of targeted and non-targeted policy instruments (tax credits, patent boxes)

Competences:

After completion of this course students will be able to highlight the role of innovation for economic growth from both a theoretical and empirical perspective. They will further know about the drivers of individuals' selection into entrepreneurship and will be able to critically assess the underlying empirical evidence. Moreover, students will be able to critically assess the role of patents as a driver of innovative activity, as well as theoretically justify the existence and critically assess different public policy instruments to spur innovation.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Written and graded exam covering the entire module (90 minutes).

Contact:

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Fundamentals in International Taxation

Degree program:	Bachelor
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	International Business Taxation
Requirements:	none
Application needed?	No

Course description:

This module introduces the core definitions and fundamental principles of national and international business taxation. The course encompasses both practical and theoretical aspects of international tax issues. It places special emphasis on double tax treaties and international tax policy within the European Union and globally. Additionally, the course explores a selection of tax planning strategies and examines tax policy measures aimed at reducing tax avoidance.

Competences

Students are equipped with a foundational understanding of international corporate taxation. They are able to critically assess tax planning risks and opportunities in real-world scenarios.

Moreover, students are capable of applying double tax treaties and other international tax regulations to address international tax cases. This course is particularly valuable for students interested in business taxation and the impact of tax policy on business decisions.

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Proofs of academic achievement:

Written and graded exam covering the entire module (90 minutes).

Contact:

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Innovation and Growth Management

Degree program:	Bachelor
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Tie Institute
Requirements:	none
Application needed?	No

Course description:

Companies should regularly adapt their future strategy since technological, societal, or economic forces may lead to the decline of entire industries or to the advent of completely new businesses. This lecture addresses this challenge and presents various tools which companies can apply in order to detect future innovation and growth opportunities for long-term survival. This includes customer-related tools, environment-related tools, and firm-related tools. Among others, the technology-opportunity matrix, big data approach, and innovation crowdsourcing will be discussed and applied in detail. The lecture builds on current insights from both academic and practitioner literature.

Competences:

Students receive an in-depth understanding of why innovation and growth management is crucial for the long-term survival of companies. They learn where opportunities for innovation and growth originate from. Moreover, they will get acquainted with the most important and most recent tools to detect such opportunities. Last, students learn how to evaluate and prioritize interesting innovation and growth opportunities.

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Proofs of academic achievement:

Written and graded exam covering the entire module (90 minutes).

Contact:

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Professional Organizations and their Management

Degree program:	Bachelor
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Professorship of Higher Education
Requirements:	none
Application needed?	No

Course description:

The module will introduce core definitions of professional organizations and professions and provide an overview of the key approaches to understand these organizations in the context of digitalization and the new world of work. Based on the latest studies, the main antecedents of successful management of professional organizations will be presented and critically analyzed. The module will provide concrete examples of successful management practices in professional organizations, especially focusing on strategy, organizational structures, decision-making processes and personnel management. The exercise will provide opportunities to critically reflect on the various theories and models of professional organizations and discuss how they compare across different sectors and different country contexts.

Competences:

Students will develop an in-depth understanding of professional organizations in the age of digitalization and the new world of work. Students will learn how to apply the theories to evaluate

professional organizations against the background of existing models and benchmarks. Furthermore, analytical skills as well as critical thinking will be developed through reflecting on the challenges of management practices in professional organizations. Finally, students will apply different approaches of managing professional organizations to solving the strategic challenges faced by such organizations from different sectors in different countries.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Written and graded exam covering the entire module (90 minutes).

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Role of the Government

Degree program:	Bachelor
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Public Economics
Requirements:	none, but knowledge in microeconomics is recommended.
Application needed?	No

Course description:

This course focuses on the role of the government in the economy. The aim is to provide an understanding of the reasons for government intervention in the economy, analyzing the benefits of possible government policies, and the response of economic agents to the government's actions. The course covers social insurance programs, externalities, public goods, environmental protection, and the interaction between different levels of government.

Competences:

Students learn theoretical and empirical tools for analyzing public finance questions. Students acquire knowledge on reasons for government intervention in the economy and effects of those interventions on economic outcomes. The course should prove useful for any student interested in analysis of redistribution, public good provision and taxation.

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Proofs of academic achievement:

Written and graded exam covering the entire module (90 minutes).

Contact:

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Seminar: Media Economics (Public Economics Seminar)

Degree program:	Bachelor
Course type:	Seminar
Credit Points:	5 + 2 for academic writing element of course
Professorship:	Public Economics
Requirements:	none, but knowledge in microeconomics is recommended.
Application needed?	Yes

Course description:

We discuss the role that mass media (both traditional media such as print media, broadcasting, radio, and new media such as internet, social media, instant messaging) plays in policy determination. This topic is attracting increasing attention from economists. We will analyze the recent theoretical, empirical and experimental work on the topic.

Competences:

Graduates will be able to formulate and defend their position and approach to problem solving; they will be able to exchange information, ideas, and solutions on the topic.

Students are responsible for one presentation. Students will also have to write a report (5-6 pages) evaluating the paper they have presented and suggesting extensions as well as further applications. Grades will be based on the seminar presentations and the report: Seminar presentation (50% of the grade) + report (50% of the grade).

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Proofs of academic achievement:

Term paper and presentation

Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de

Seminar: Economics of Migration

Degree program:	Bachelor
Course type:	Seminar
Credit Points:	5 + 2 for academic writing if taken
Professorship:	Urban, Regional and International Economics
Requirements:	none.
Application needed?	Yes

Course description:

From Brexit to the border wall, closed ports to migrant camps, “bad hombres” to “expats”— the issue of migration is a highly relevant topic. Migrants play an important role both in the country of origin and in the recipient country. Market forces and political conditions significantly influence global migration, and the political response remains a political challenge.

In this seminar, we will explore the causes and effects of migration, both from a microeconomic perspective (e.g. the individual migration decision) and from a macroeconomic perspective (e.g. local labour market conditions and country conditions). Students will learn how to evaluate these current economic policy debates from a scientific perspective.

At the end of the seminar, we expect a written paper and presentation. Students can largely decide which particular topic they find most interesting. However, it is essential that topics are analysed using state-of-the-art scientific literature, as well as empirical analysis. Ultimately, we want to carry out an empirical project in student groups on a topic to be chosen by the students.

Potential areas of interest could be:

- Models for individual / family migration — who migrates? Why and where? Who stays?
- How can we determine the impact of migration on countries of origin and destination?
- Are there models to explain the migration of asylum seekers?
- What do we know about the migration of “highly-skilled labour”?
- What characterises a meaningful migration policy?

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Please note that this seminar will be conducted in English, and all presentations and assignments must be submitted in English.

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Proofs of academic achievement:

Term paper and presentation

Contact:

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Academic Writing

Degree program:	Bachelor
Course type:	Seminar
Credit Points:	2
Professorship:	Urban, Regional and International Economics
Requirements:	none.
Application needed?	Yes

Course description:

The purpose of this course is to provide students with skills and tools to enhance their academic writing. Over the course of four sessions, students will engage in a variety of tasks, including writing assignments, reading assignments, group discussions and debate, and oral presentations.

During this course, students will learn how to:

- Structure ideas in academic writing: academic writing as ‘storytelling’
- Understand the various types of writing and how this affects style, vocabulary and content
- Discuss research in appropriate language for various audiences (scholarly and general)
- Critique academic writing and how to respond to academic criticism (providing suggestions, accepting suggestions, defending decisions)
- Present qualitative and quantitative analyses in a way that is meaningful and accessible
- Writing concisely, accurately, and accessibly to communicate complex ideas

Relevant high-quality sources on academic citations/referencing, writing style guides, guides to presenting statistics, etc. will be provided.

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Master Courses – Winter Term 2026/27

General Notes and Guidelines:

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▪

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Dynamic Macroeconomics

Degree program:	Master
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Macroeconomics
Requirements:	none, but aimed at advanced graduate students. A general interest in macroeconomic questions and a solid background in math are sufficient as the course is completely self-contained.
Application needed?	No

Course description:

This module presents methods and core applications of modern dynamic macroeconomic theory.

Main topics are consumption and savings choices in incomplete markets, pricing of risky and riskless assets and applications to (optimal) fiscal policy and (search) theory of frictional labor markets.

Additional information available on [course website](#).

Competences:

The module provides tools and main results in modern dynamic macroeconomics on an advanced level to enable students to conduct their own research in macroeconomics.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Graded written exam (90 minutes) or oral exam (30 minutes) covering the entire module (type will be announced during the semester).

Contact:

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Economics Analysis of Law

Degree program:	Master
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Public Economics
Requirements:	none, but knowledge in microeconomics and game theory is strongly advised.
Application needed?	No

Course description:

This course provides an introduction to the economic analysis of law, i.e., the application of economic methods to analysis of legal rules and institutions. It covers the areas of tort law, contract law and criminal law, property law and the Coase Theorem, intellectual property law, among others. The focus of the lectures will be primarily on theoretical work. Practice exercises will be assigned during the semester.

Competences:

Students leave the course understanding how microeconomic theory can be used to critically evaluate law and public policy. The course should prove useful for any student interested in analyzing policy issues. It will be particularly valuable background for those students intending to specialize in public economics, political economy and economic policy.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Written and graded exam covering the entire module (90 minutes).

Contact:

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Financial Econometrics

Degree program:	Master
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Finance
Requirements:	Knowledge in statistical and econometrical methods, prior knowledge in finance on undergraduate level.

This course covers regression analysis (including assumptions, limitations, and different types of regressions) and time series analysis (e.g., forecasting and identifying correlations). It also includes a short introduction to Python.

Students taking this course should have completed finance courses during their undergraduate studies and should have some background in statistics or econometrics. Programming skills are recommended but not required.

Application needed? yes, please contact Erasmus coordination.

Course description:

This lecture applies modern econometric methods to current questions from the field of finance, risk-management and commodity markets. We will both explore the theoretical dimensions of the models used as well as apply the methods to real-life datasets.

Competences:

Students learn the basic and advanced methods of financial econometrics. They apply the methods using datasets and thereby learn both the application of econometric methods as well as the caveats associated with real-life data, data gathering and data mining. The use of the industry specific programming language (currently Python) for econometric analysis is an essential part of this course.

Link to course as well as course times can be found on:

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Proofs of academic achievement:

Graded presentation based on written case study's expose. The final grade is based on a project implemented in Python.

Contact:

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Financing and Launching Innovative Products

Degree program:	Master
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Tie Institute
Requirements:	none
Application needed?	Yes, please see course website .

Course description:

This course provides an introduction to the economic analysis of law, i.e., the application of economic methods to analysis of legal rules and institutions. It covers the areas of tort law, contract law and criminal law, property law and the Coase Theorem, intellectual property law, among others. The focus of the lectures will be primarily on theoretical work. Practice exercises will be assigned during the semester.

Competences:

In this course, students will acquire a theoretical and practical understanding on how entrepreneurs develop innovations, turn them into marketable products and get financed. At the end of this course, students will understand how to differentiate between ideas and opportunities as well as why recent startups succeeded or failed.

This course asks students to critically reflect and test entrepreneurial ideas of experienced entrepreneurs and/or their own ideas based on the discussed theory which also contributes to students' problem solving and structured thinking capabilities. By discussing the mindset, thinking, and heuristic approaches of successful and failed entrepreneurs, students will acquire an understanding on how to recognize and shape entrepreneurial environments that can foster innovation.

Link to course as well as course times can be found on:

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Contact:

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Proofs of academic achievement:

Module examination, consisting of an oral exam (counts for 50 % of the grading) in combination with the preparation and presentation of case study group work (counts for 50 % of the grading).

Contact:

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Production Planning and Control

Degree program:	Master
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Production Management and Logistics
Requirements:	none, but knowledge in the field of production and operations management is recommended.
Application needed?	No

Course description:

The lectures are focusing on

- a theory-driven economic analysis of production systems,
- the transfer of theoretical knowledge into a theory-based production management,
- quantitative approaches for production planning systems
- computer aided modeling and solving of planning problems.

Competences:

A deepened understanding of planning models and solution approaches applied in production planning and control systems (PPC Systems) is supported. The students are enabled to assess the suitability of the different approaches depending on the planning situation. They are able to implement planning models in optimization software and to solve these models by means of a standard solver.

Link to course as well as course times can be found on:

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Proofs of academic achievement:

Written and graded exam covering the entire module (90 minutes).

Contact:

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Strategic Technology and Innovation Management

Degree program:	Master
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	Tie Institute
Requirements:	none
Application needed?	No

Course description:

This class introduces the evolutionary patterns of technologies/innovations and connects these to technological developments. Those patterns are linked to several concepts like the product life cycle or diffusion models. Moreover, the relevance of customer needs regarding new product development is discussed. In order to enable companies to implement efficient processes to handle technologies and innovations this class as well focuses on the design of organizational structures and culture. Additionally, specific problems like organizational ambidexterity or standardization are covered. Furthermore, recent research topics from international journals will be presented within this class.

Competences:

On the one hand this class deepens the students understanding regarding the application of technologies. Students learn how they can support company's strategic management by improving the technology management capabilities. Moreover, students are enabled to understand recent research results, assess the impact of those studies and apply the results to their practical work. As an addition the students are trained to develop their skills regarding the development of own research ideas.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Module examination. Students can choose between two options: Option 1) 90 minutes written exam covering the entire module, Option 2) Preparation and presentation of a case (counts for 1/3 of the grading) and 60 minutes written exam (counts for 2/3 of the grading).

Contact:

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Urban Economics

Degree program:	Master
Course type:	Lecture and Exercise
Credit Points:	7,5
Professorship:	International Economics
Requirements:	none, but an interest in microeconomics and econometrics is highly recommended.
Application needed?	No

Course description:

This course conveys the most important theoretical and empirical insights from urban economics and economic geography. Among others, it covers the following topics:

- Economic geography and path dependence
- The costs and benefits of cities, Zip's law
- Residential land use and regulations
- Spatial equilibrium models (e.g., the Rosen-Roback model)
- Urban economic growth and local policy
- Interregional policy competition
- Trends, causes and consequences of segregation within cities

Competences:

Students leave the course understanding how microeconomic theory can be used to critically evaluate law and public policy. The course should prove useful for any student interested in analyzing policy issues. It will be particularly valuable background for those students intending to specialize in public economics, political economy and economic policy.

Link to course as well as course times can be found on:

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Proofs of academic achievement:

Written and graded exam covering the entire module (90 minutes).

Contact:

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Seminar: Digital Innovation for sustainable and social impact

(Note: exact title may change)

Degree program:	Master
Course type:	Seminar
Credit Points:	7,5
Professorship:	International Economics
Requirements:	none, but application must include CV, grade transcript and motivational letter.
Application needed?	Yes, please contact Erasmus coordination.

Course description:

Note: the exact title of this seminar may change from semester to semester.

In this module, students will learn about innovation in the context of digital transformation. Students will work on real-world examples to understand the process of creating human-centric innovation at the intersection of user needs, possibilities of the digital technology, and business success. During the phase of requirement definition, students will use empirical research methods to develop an understanding of the case context, especially user behavior and needs. Using creativity methods, students will develop, analyze, and evaluate creative solutions for the case context.

Competences:

After completion of this module, students will understand the real-world challenges when innovating in the context of digital transformation projects. Students will know the basic concepts of digital innovation, including innovation methods, technologies, and business models. They will further be able to apply these concepts to their own cases and develop, evaluate, and defend ideas to solve problems in the context of digital transformation.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Module examination, consisting of a written paper, an oral presentation and oral participation (attendance is obligatory) in the course.

Contact:

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Seminar: Economics of Migration

Degree program:	Master
Course type:	Seminar
Credit Points:	7,5
Professorship:	Urban, Regional and International Economics
Requirements:	none.
Application needed?	Yes

Course description:

From Brexit to the border wall, closed ports to migrant camps, “bad hombres” to “expats”— the issue of migration is a highly relevant topic. Migrants play an important role both in the country of origin and in the recipient country. Market forces and political conditions significantly influence global migration, and the political response remains a political challenge.

In this seminar, we will explore the causes and effects of migration, both from a microeconomic perspective (e.g. the individual migration decision) and from a macroeconomic perspective (e.g. local labour market conditions and country conditions). Students will learn how to evaluate these current economic policy debates from a scientific perspective.

At the end of the seminar, we expect a written paper and presentation. Students can largely decide which particular topic they find most interesting. However, it is essential that topics are analysed using state-of-the-art scientific literature, as well as empirical analysis. Ultimately, we want to carry out an empirical project in student groups on a topic to be chosen by the students.

Potential areas of interest could be:

- Models for individual / family migration — who migrates? Why and where? Who stays?
- How can we determine the impact of migration on countries of origin and destination?
- Are there models to explain the migration of asylum seekers?
- What do we know about the migration of “highly-skilled labour”?
- What characterises a meaningful migration policy?

Contact:

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Please note that this seminar will be conducted in English, and all presentations and assignments must be submitted in English.

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Proofs of academic achievement:

Term paper and presentation

Contact:

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Seminar: Empirical Taxation

(Note: exact title may change)

Degree program:	Master
Course type:	Seminar
Credit Points:	7,5
Professorship:	International Business Taxation
Requirements:	none. Basic knowledge either in the field of taxation or accounting is beneficial.
Application needed?	Yes, please contact Erasmus coordination.

Course description:

The aim of this course is to develop the ability to evaluate empirical research findings in the field of International Taxation. Building on an introduction to the research topics and methods of International Taxation, current research questions will be discussed and evaluated using literature contributions. In the course of the seminar, basics on the structure and creation of scientific articles will be conveyed, which will form the basis for a critical examination of the research contributions in terms of their practical relevance and transferability.

Competences:

As part of the module, students will sharpen their understanding by engaging with scientific studies in the field of international taxation. By learning the relevant research methods and delving deeper into research findings, students can acquire essential foundations for writing their master's thesis. Students should gain the ability to systematically process and present findings in the context of a specific research question related to international taxation and critically evaluate them. One of the central goals is, therefore, to practice engaging in scientific discourse.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Graded oral presentation, written report/reflection, as well as oral participation and attendance (i.e., mandatory attendance).

Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de

Seminar: Research Topics in Finance, Risk- & Resourcemanagement

Degree program:	Master
Course type:	Seminar
Credit Points:	7,5
Professorship:	Entrepreneurship
Requirements:	aimed at advanced graduate students who have completed courses in financial econometrics and working with financial data.
Application needed?	Yes, please contact Erasmus coordination.

Course description:

In this course we will discuss current research topics including, but not limited to, the methods applied, the scope and aim of the research and its impact. We train quantitative analysis with concrete research questions and real datasets and increase the competency in academic writing and methodology.

Competences:

Analytical and quantitative competences in the field of finance and risk management are trained. The seminar prepares students for the master thesis to which the topics can be (generally) extended. Literature research as well as the current state of the academic discussion in the topic's area furthermore deepens the student's competences in pursuing an academic training on a high level.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Graded written paper and oral presentation.

Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de

Seminar: Universities in Innovation Systems

Degree program:	Master
Course type:	Seminar
Credit Points:	7,5
Professorship:	Higher Education
Requirements:	none
Application needed?	Yes, please contact Erasmus coordination.

Course description:

The importance of knowledge intensive organizations has been underscored by policy makers across the world. Universities in particular are believed to play a key role in national economies via knowledge production, transfer and commercialization. The seminar will introduce the main higher education governance and management trends in Europe and the US and shed light on the role of universities in national and regional innovation systems. The course will also introduce the key characteristics of university as a professional organization.

Drawing on the theoretical models of national and regional innovation systems and organizational theories the course will point out the role of engaged university in fostering regional and national economies. Students will carry out research projects drawing on the latest theoretical and empirical evidence from Higher Education, Science and Technology Studies as well as Innovation Studies.

Competences:

Students will learn about and apply empirical methods studying the role of the university in its regional innovation system. They will get acquainted with the key developments of university governance and management which will enable them to reflect on the role of universities for economic development in national and regional innovation systems. Combining theoretic considerations, literature research as well as data analysis students will develop the ability to analyze national and regional innovation systems with scientific means. Furthermore, analytical skills as well as critical thinking will be developed while using the relevant for the labor market soft skills such as organization, teamwork, presentation skills.

Link to course as well as course times can be found on:

Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Proofs of academic achievement:

Module examination, consisting of a graded presentation, seminar paper, and active participation (attendance is obligatory).

Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de

Seminar: Women and Diversity in Business: Theory and Methods

Degree program:	Master
Course type:	Seminar
Credit Points:	7,5
Professorship:	Entrepreneurship
Requirements:	none
Application needed?	Yes, please contact Erasmus coordination.

Course description:

Women and diversity in business have gained attention in the media, policymakers as well as academia, giving the increasing number of women in entrepreneurship, family businesses, and corporate spheres. Despite this trend, women and other minorities are underrepresented in many industries, and the board of directors, their businesses experience high failure rates, as well as, they prefer to not join family businesses. Due to these patterns, in the last decades, there has been an increasing body of research on the topic, aiming at understanding not only what drives and hinders women and other minorities in the business sphere but also their role in the business and society. In this seminar, we will provide and discuss recent research on women and diversity in businesses. The seminar has two main learning goals: First, the students will acquire a profound knowledge of the field of women and diversity in business, including qualitative and quantitative studies; and second, the students will obtain the skills of scientific working and writing.

Competences:

- Understand state-of-the-art of the research field of women and diversity in business;
- Analyze the different perspectives for studying women and diversity in business;
- Comprehend the impact of the field in the business and society;
- Employ a theoretical framework for studying an empirical phenomenon;
- Acquire and apply the skills of developing and writing a scientific seminar paper.

Link to course as well as course times can be found on:

<https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/english-course-catalog-winter-semester/>

Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de

Proofs of academic achievement:

Graded presentation, seminar paper (reflection) and active participation (attendance is compulsory) in both, seminar sessions and oral presentations.

Contact:

Dr. Debra Hanning, Erasmus.WiWi@tu-dortmund.de