

Business B: Management & Organizations					
Modul: Human Resource Management II					
New content starting winter term 2026/27					
M.Sc. Programme: „Wirtschaftswissenschaften“					
Frequency winter term		Duration 1 Semester	When taught 3./4. Semester	Credit Points 7,5	Time 225h
1	Structure of the Module				
	No.	Courses	Type	Credit Points	Credit Hours
	1	Scientific Writing – a master class	L+E	7,5	4
2	Language of instruction English				
3	Content of the Module This course aims at supporting students’ skills regarding scientific writing, with a focus in the subject areas of Human Resource Management, Marketing, Management, Leadership, and Corporate Governance. We will discuss the scientific process, literature search, hypothesis generation, and the role of theories in the scientific process. Students will generate a short scientific text on a self-selected topic individually, and get feedback on this text in order to increase the competency in academic writing, also in preparation for their master or doctoral thesis.				
4	Competences Students independently and critically analyze the current literature regarding the self-selected research topic. Next, they generate innovative hypotheses for research. Also, the role of AI in the research process is evaluated. Finally, students communicate their individually generated text effectively in written form and oral presentations within an academic context, also in preparation for their master or doctoral thesis.				
5	Examinations Module examination, consisting of case study work (conceptualization, implementation, and presentation) and active participation (attendance is compulsory) in both teaching sessions and other students’ presentations.				
6	Type of Examinations ☒ Covering the entire module ☐ Relating to individual courses				
7	Requirements Basic knowledge either in the field of (a) Human Resource management, (b) Management, (c) Leadership, (d) Marketing, or (e) Corporate Governance is required. There is a limited number of slots (max. 30 students) studies and application via the professorship’s website is mandatory.				
8	Status of the Module Elective Module in the M.Sc. programmes Wirtschaftswissenschaften, WiWi für ein Lehramt am Berufskolleg (Modellversuch), Wirtschaftsmathematik, Wirtschaftsingenieurwesen, Logistik, Mathematik and Statistik.				
9	Module Coordinator Prof. Dr. Jens Rowold		Responsible department Wirtschaftswissenschaften		