

Economics					
Module: Urbane, regionale und internationale Wirtschaftsbeziehungen IV (Urban, regional and international economics)					
New module starting summer term 2023					
M.Sc. Programme: „Wirtschaftswissenschaften“					
Frequency summer term	Duration 1 Semester	When taught 1./2./3. semester	Credit Points 7,5	Time 225 hrs	
1	Structure of the Module				
	No.	Courses	Type	Credit Points	Credit Hours
	1	Narrative Economics and the Media	L+S	7,5	4
2	Language of instruction English				
3	Content of the module This seminar focusses on the interplay between markets, economic policy and the public sphere. The narrative economic approach conceptualizes how shared beliefs influence collective economic behavior and economic policy. Since the media play an important role in forming and reinforcing economic narratives, their role is of particular interest. Concepts from communication science, like agenda setting, framing, news values, and journalistic quality, are applied to economic issues. The lecture part of the module introduces the students to concepts of narrative economics and public communication. In the seminar part students present their term papers on specific economic policy issues.				
4	Competences Students will learn to systematically analyze public discourses on economic and economic policy issues. As public attention tends to be short-lived, while many economic problems require structural long-term solutions, they are acquainted with strategies to reconciling the two, which is at the core of the practical conduct of economic policy.				
5	Examinations Module examination, consisting of a graded written paper, an oral presentation and active participation (attendance is obligatory).				
6	Type of Examinations <input checked="" type="checkbox"/> Covering the entire module <input type="checkbox"/> Relating to individual courses				
7	Requirements -none- Recommended: bachelor level knowledge of micro and macroeconomics, public finances, monetary policy, vivid interest in current economic policy issues				
8	Status of the Module Elective Module in the M.Sc. programmes Wirtschaftswissenschaften, Raumplanung, WiWi für ein Lehramt am Berufskolleg (Modellversuch), Wirtschaftsmathematik, Wirtschaftsingenieurwesen, Logistik, Mathematik, Statistik and Economics und Journalismus.				
9	Module Coordinator Prof. Dr. Henrik Müller		Responsible Department Kulturwissenschaften		