

| Business C: Digitalization & Entrepreneurship Module: Innovationsmanagement V (Innovation Management) New module starting summer term 2023 | | | | | |
|---|--|--|---|--|---------------------|
| M.Sc. Programme: „Wirtschaftswissenschaften“ | | | | | |
| Frequency each semester | | Duration 1 Semester | When taught 1./2./3. Semester | Credits 7,5 | Time 225h |
| 1 | Structure of the module | | | | |
| | No. | Courses | Type | Credit Points | Credit hours |
| | 1 | International Coworking and Entrepreneurial Management | S | 7,5 | 4 |
| 2 | Language of instruction English | | | | |
| 3 | Content of the module <p>Coworking and coworking spaces experienced rapidly increasing popularity in the last decade. They are popular among entrepreneurs, startups, and freelancers, also catching the attention of established corporations. However, universities yet failed to integrate coworking spaces into their broader academic teaching, transfer, and research programs. This seminar aims to teach students the concepts and scientific foundations of coworking. Students will understand coworking dynamics and apply their knowledge in entrepreneurial business case studies. In doing so, it will enable them to leverage coworking into an integral part of their university learning experience to foster an innovation mind- and skillset and gain important future work skills (e.g., new work or work 4.0). Students will get the opportunity to work in coworking spaces outside the usual classroom environment. They will also collaborate both remotely and in person with other course participants of our international partner universities (Paris School of Business, Prague University of Economics and Business, and Seeburg Castle University).</p> <p>Aside from learning about the concepts of coworking and coworking spaces, attendees will enhance their entrepreneurial and creative thinking and improve their professional and intercultural skills. The students can apply the acquired knowledge while working on a case study in multinational teams. This way, they will experience coworking first-hand and use the learned techniques to develop innovative business ideas related to the case study. Finally, they will get the opportunity able to pitch and discuss their ideas and solutions in front of a professional international audience.</p> | | | | |
| 4 | Competences Students will learn about the conceptual foundations and dynamics of coworking and coworking spaces, as well as common coworking practices and principles. Further, attendees will develop their skillset in entrepreneurial and creative thinking, intercultural understanding, and innovation management. | | | | |
| 5 | Examinations Module examination, consisting of a graded presentation, seminar paper, and active participation (compulsory attendance). | | | | |
| 6 | Type of examination <input checked="" type="checkbox"/> Covering the entire module <input type="checkbox"/> Relating to individual courses | | | | |
| 7 | Requirements Course includes travel to partner universities within the EU (location rotates with TU Dortmund; funding available). | | | | |
| 8 | Status of the module Elective module in the M.Sc. programmes Wirtschaftswissenschaften, WiWi für ein Lehramt am Berufskolleg (Modellversuch), Wirtschaftsmathematik, Wirtschaftsingenieurwesen, Logistik, Mathematik und Statistik. | | | | |
| 9 | Module coordinator JProf. Dr. Simon Hensellek | | | Responsible department Wirtschaftswissenschaften | |