## Student Ideation Booster (SIB) @ thyssenkrupp Materials Services (tk MX)

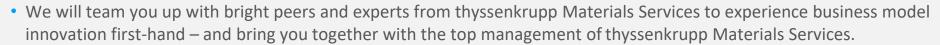
Let us drive together sustainability in the business model of one of the world's largest material distributor

What is the "Student Ideation Booster" (SIB) @ tk MX?



- SIB @ tk MX is there to innovate thyssenkrupp Materials Services' business models outside-the-box, no legacy involved.
- SIB @ tk MX is a fast-paced program to challenge yourself and thyssenkrupp Materials Services.
- We will give you the chance to develop your strengths & push your skills to the next level as an individual and team player.
- SIB @ tk MX is there to blow your mind!

What's in it for me?



- Focus topic of this term: **Sustainable Business Model Development ("beyond green")** Outside-the-box.
- You will develop new ideas and pitch them to an actual investment committee and see your innovations come to life!
- We will support you to develop your skills through individual trainings and coaching, letting you learn more about yourself and discover topics you have never considered before.

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How can I contribute?



- We need your outside-the-box thinking & your expertise to develop new business model ideas in the field of "Sustainability".
- With your knowledge and passion, you can contribute creating sustainable products and services for a better future.
- You will work in small teams through a guided process (incl. workshops & sessions) on your ideas and bring them to live.
- We are enabling our customers to decarbonize their supply chains and ensure social standards be a part of this move!



## Let's grow – exponentially and apply today!

Become a part of this project and excel your skills

## **Program setting:**

- Project start: Mid of April 2023 / project end: Dec 2023
- Project language: German & English
- Format: virtual & presence (Ingolstadt / München / Essen)
- Scope: approx. 40 hours per month (flexible distribution)
- Payment: 13,50 Euros per hour (working student contract)

"Living the innovation process the SIB enables everyone to rise above themselves."

"With workshops on various topics, everyone is optimally prepared for analyzing existing issues, developing relevant solutions and co-working with the customer."

Voices from previous participants ► ► ►



## Send us a short motivation statement explaining:

- Why do you want to encounter sustainable innovation?
- What is your contribution to the team?
- What's your aim joining SIB @ tk MX?
- ... within 0,5 page (German or English)

Include your CV (German or English)!

Apply today! Send an email to vkrause@academy-aec.com

**Application Deadline:** March 5th, 2023 - morning

"From problem definition to idea to pitch in front of two board members in just three months."

"In the SIB, you get the **chance to leave your comfort zone** through the **significant autonomy** and **personal responsibility** to achieve tremendous and relevant **results in the team** through the **steep learning curve** and to pitch and discuss them at C-level."

