

# Student Ideation Booster (SIB) @ thyssenkrupp Materials Services (tk MX)

Let us drive together sustainability in the business model of one of the world's largest material distributor

## What is the “Student Ideation Booster” (SIB) @ tk MX?



- SIB @ tk MX is there to innovate thyssenkrupp Materials Services' business models – outside-the-box, no legacy involved.
- SIB @ tk MX is a fast-paced program to challenge yourself and thyssenkrupp Materials Services.
- We will give you the chance to develop your strengths & push your skills to the next level – as an individual and team player.
- **SIB @ tk MX is there to blow your mind!**

## What's in it for me?



- We will team you up with bright peers and experts from thyssenkrupp Materials Services to experience business model innovation first-hand – and bring you together with the top management of thyssenkrupp Materials Services.
- Focus topic of this term: ***Sustainable Business Model Development (“beyond green”)*** – Outside-the-box.
- You will develop new ideas and pitch them to an actual investment committee and see your innovations come to life!
- We will support you to develop your skills through individual trainings and coaching, letting you learn more about yourself and discover topics you have never considered before.

## How can I contribute?



- We need your outside-the-box thinking & your expertise to develop new business model ideas in the field of “Sustainability”.
- With your knowledge and passion, you can contribute creating sustainable products and services for a better future.
- You will work in small teams through a guided process (incl. workshops & sessions) on your ideas and bring them to live.
- **We are enabling our customers to decarbonize their supply chains and ensure social standards – be a part of this move!**



# Let's grow – exponentially and apply today!

Become a part of this project and excel your skills

## Program setting:

- Project start: Mid of April 2023 / project end: Dec 2023
- Project language: German & English
- Format: virtual & presence (Ingolstadt / München / Essen)
- Scope: approx. 40 hours per month (flexible distribution)
- Payment: 13,50 Euros per hour (working student contract)

## Voices from previous participants ▶▶▶

## Send us a short motivation statement explaining:

- Why do you want to encounter sustainable innovation?
- What is your contribution to the team?
- What's your aim joining SIB @ tk MX?
- ... within 0,5 page (German or English)

**Include your CV (German or English)!**

**Apply today! Send an email to**  
**[vkrause@academy-aec.com](mailto:vkrause@academy-aec.com)**

**Application Deadline:**  
**March 5th, 2023 – morning**

*“Living the innovation process –  
the SIB enables everyone to rise above themselves.”*

*“With **workshops** on various topics, everyone is **optimally prepared** for analyzing existing issues, **developing relevant solutions** and **co-working with the customer.**”*

*“From problem definition to idea to **pitch**  
in front of **two board members** in just three months.”*

*“In the SIB, you get the **chance to leave your comfort zone** through the **significant autonomy** and **personal responsibility** to achieve tremendous and relevant **results in the team** through the **steep learning curve** and to **pitch and discuss them at C-level.**”*

